PSC 2017

CONFERENCE SPONSORSHIP OPPORTUNITIES



VISION CONFERENCE

NOVEMBER 1-2, 2017



ABOUT VISION CONFERENCE

The Vision Federal Market Forecast Conference is the only non-profit federal market forecast that addresses the defense, civilian, and federal information technology markets. Hundreds of government decision makers and top-level industry executives convene to present and discuss the results of the Vision Federal Market Forecast.



VISION DEMOGRAPHICS

Agency Leaders: 29% Mid-Level: 71%

C-Suite/Executives: 20%

Directors & Contracting Heads: 29%

Business Development & Other Front-line Employees: 51%

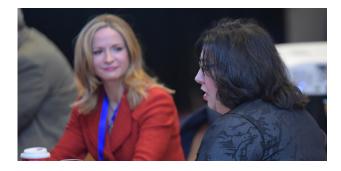


CONFERENCE-WIDE SPONSORSHIPS

BENEFITS	VISIONARY \$13,000 LIMIT 5	INNOVATOR \$9,000 LIMIT 6	STRATEGIST \$4,000 LIMIT 12
Complimentary conference registrations	3	2	1
Logo on primary conference banner in general session room	*		
Logo on large standing banner outside of ballroom	**	2 BANNERS	
Logo on digital displays outside of ballroom	*	*	
Recognition in PSC Daily (The PSC newsletter)	*		
Recognition in PSC conference daily digest emails delivered to all registrants	*		
Logo on conference marketing	*	*	
Verbal recognition at conference	*	*	
Mention on social media	*	*	*
Logo and link to your website on PSC's Vision Conference webpage	*	*	**
Recognition on the sponsor list in conference program	*	*	*
Tabletop display at conference	*	*	
To be included in paid advertising	*		









CONFERENCE ESSENTIALS SPONSORSHIPS

CONFERENCE MOBILE APP	\$5,000 LIMIT 1
Logo featured on the mobile site banner	Mention on social media
Signage at the conference	Listing on PSC's Vision Conference webpage
Logo on program ad for mobile app	Recognition on sponsor list in conference program and intelligence report
 Recognition in emails promoting the app and mobile profile setup instructions 	
THOUGHT LEADERSHIP COMPENDIUM	\$700 - \$3,500 LIMIT 10
• 1-5 pages + cover page (submissions must be approved by PSC)	Listing on PSC's Vision Conference webpage
Posted on webpage & digitally distributed	Distributed to all attendees at conference
Featured in Vision Conference confirmation email	Recognition on sponsor list in conference program and intelligence report
Thought Leadership Compendium Sponsorship Pricing a) 5 pages - \$3,500 b) 4 pages - \$2,800 c) 3 p	g: pages - \$2,100 d) 2 pages - \$1,400 e) 1 page - \$700
DAILY DIGEST EMAIL	\$3,500 LIMIT 1
Mention in daily conference digest email distributed to all attendees on your choice of days	 Recognition on sponsor list in conference program and intelligence report
Mention on social media	Listing on PSC's Vision Conference webpage
CONFERENCE PROGRAM	\$3,000 LIMIT 1
Branding on cover of program brochure	Listing on PSC's Vision Conference webpage
Mention on social media	 Recognition on sponsor list in conference program and intelligence report
CONFERENCE ATTENDEE BAGS	\$2,500 LIMIT 1
Logo recognition imprinted on bag	Mention on social media
Bag distributed and available for every attendee	Listing on PSC's Vision Conference webpage
Recognition on sponsor list in conference program a intelligence report	nd



CONFERENCE INTELLIGENCE REPORT	\$2,500	LIMIT 5
Conference Intelligence Report advertisement	• Mention on social media with report release	
The opportunity to provide a quote about the conference in the report	Listing on conference webpage	
Recognition on sponsor list in conference program		
LIVE STREAM SPONSOR	\$10,000	LIMIT 1
Two complimentary conference registrations	• Mention on social media	
Branding recognition on livestream platform during broadcast of main stage sessions	Verbal recognition	
Listing on PSC's Vision Conference webpage	 Recognition on sponsor list in conference printelligence report 	program &

FOOD & BEVERAGE SPONSORSHIPS

LUNCHEON	\$6,500	LIMIT 2 (1 EACH DAY)
One complimentary conference registration	Listing on PSC's Vision Conference webpage	
 A senior company representative to introduce luncheon speaker or panel (No commercial speech allowed; script to be approved by PSC) 	Verbal recognition at conference	
Signage during lunch	 Recognition on sponsor list in conference program and intelligence report 	
 Recognition in emails promoting the app and mobile profile setup instructions 	Mention on social media	
ALL-DAY BREAK SERVICE	\$3,500	LIMIT 2 (1 EACH DAY)
Signage at break service	Listing on PSC's Vision Conference webpage	
PSC-provided branded napkins for break services	Recognition on sponsor list in conference program	
Verbal recognition at conference	• Mention on social media	



networking breakfast	\$2,000	LIMIT 4 (2 EACH DAY)
Signage at break service	Listing on PSC's Vision Conference webpage	
Verbal recognition at conference	Recognition on sponsor list in conference program	
Mention on social media		
BOTTLED WATER SERVICE	\$3,000	LIMIT 4 (2 EACH DAY)
Branding on bottled water at breakfast & breaks	Listing on PSC's Vision Conference webpage	
Mention on social media	Recognition on sponsor list in conference program	



KEYNOTE SPONSORSHIPS

OPENING KEYNOTE	\$7,000	LIMIT 2 (1 EACH DAY)
One complimentary conference registration	• Mention on social media	
 A senior company representative to introduce keynote speaker (no commercial speech; script to be approve by PSC) 		erence
Signage at sponsored event	• Recognition on sponsor lis	t in conference program
Listing on PSC's Vision Conference webpage		

